Dear Prospective Bolton Fair Advertiser:

The 138th Bolton Fair will take place this year on August 14th through 16th. We are constantly stepping up our pre-fair activities to get the word out more effectively, and are again selling discount tickets through our website. We have also expanded Demolition Derby events to both Friday and Saturday evenings in our motorsports arena. As an advertiser, your business has the opportunity to be seen by the press and media as well.

We would like to invite you to be one of those businesses and advertise with the 2020 Bolton Fair. Some ways in which we are able to help your business reach your audience are exemplified below:

Advertise your business with a company banner. (Provided by you and will be available for pick up after the fair) Your banner will be prominently placed on the fencing around the pond where everyone at the fair can see. The Pond is central to the fairgrounds, hosts the lumberjack show, and is the backdrop to the Pavilion stage where our headliner acts perform. (Note: The Bolton Fair is not responsible for loss of banner due to theft, wear and tear or acts of God.)

We are also offering sponsorship opportunities for other specific events during the Bolton Fair. Please give us a call at (978) 365-7206 and we can discuss these opportunities with your personally and create a sponsorship package that meets your needs and budget.

We understand that advertising funds are always scarce. What is important is that limited funds are spent wisely to reach the greatest audience possible. We believe the Bolton Fair offers you this opportunity at an extreme value. For assistance or questions, please contact us at (978) 365-7206.